

# Modernize your business for greater growth

Today, industrial customers and consumers have nearly unlimited access to product information that allows them to quickly compare available alternatives and make on-the-spot purchasing decisions. As a result, industrial manufacturers like you are finding that product loyalty is a thing of the past. Plus, your legacy ERP solutions cannot provide the flexibility you need to move beyond organic, single dimension growth strategies.

Manufacturers like you need new ways to keep your business running at maximum efficiency. You must be able to focus on strategies that will continue to deliver profitable growth, as you minimize the costs associated with supporting new locations and business ventures. Historically, IT was seen as a cost of doing business. Today, technology presents a significant opportunity for delivering strategic benefits. When you focus on IT, you can modernize your business with the advanced functionality you need, while controlling costs.

By relying on the right technology, you can position your company for greater growth and profit by being highly responsive to the wants and needs of your customers—all while lowering your costs to free up capital for other ventures. You can do all this with Infor CloudSuite<sup>™</sup> Industrial Industry Suite— a solution suite that provides 24x7x365 access to your core business systems and data in an environment that's more reliable and secure than anything you could provide on your own.

### Apply industrial expertise to the cloud

Infor has more than 25 years of experience helping industrial manufacturers like you solve your toughest challenges. With Infor CloudSuite Industrial, you get the most functionally rich and comprehensive, highly flexible, cloud-based solution suite available to the With Infor CloudSuite Industrial, you can reduce IT upgrade and maintenance costs, securely manage MTO and ETO operations, and free up much-needed capital to kick-start new ventures—all in an environment that provides greater reliability and security than you could provide on your own.

industrial manufacturing industry.

You can count on our industry-specific software to provide you with the same proven functionality that is already helping 5,500 discrete manufacturers gain and maintain industry leadership worldwide. And when you work with the cloud's leading service provider, you'll know that your information will be safe in our globally secure infrastructure, with five times the computing power and regional data centers supporting true disaster recovery.

# Maintain global, real-time visibility

With Infor CloudSuite Industrial, you can maintain global visibility around the facets of your business you can influence—suppliers, customers, and product innovation—all within a secure technology infrastructure. You'll be able to move beyond extended cloud-based applications like CRM, marketing automation, and e-commerce software to extend real-time data access globally. Infor CloudSuite Industrial was built for project-based manufacturing in support of your entire enterprise, so you'll be able to:

- **Build** global manufacturing capabilities with common processes that allow you to manage product quality, cost, and differentiation.
- **Maintain visibility** into tiered supplier networks, so you can embrace and collaborate with strong performers to fuel innovation.
- **Quickly respond** to economic shifts with business intelligence and superior data analytics.
- Glean valuable insights on your customers and products to support true lifecycle performance management.
- **Improve balance sheet strength** by identifying opportunities for continuous improvement.
- **Invest** in your limited human resource pool with cross training supported by intuitive tool sets.

In addition, with Infor CloudSuite Industrial, you can:

#### Run with maximum efficiency

You'll have access to Infor CloudSuite Industrial's production management tools to drive efficiency across your made to order (MTO) and engineer to order (ETO) operations, so your company can run with maximum efficiency. Features such as shop floor scheduling, inventory management, and lean production tools take control of day-to-day tasks, allowing you to focus on strategies for growth and profitability.

You'll be in the perfect position to speed innovation and new product introductions with our sophisticated tools that are built specifically for product development, design, configuration, and engineering. And, with Infor CloudSuite Industrial, you'll have greater insight into your planning, scheduling, and inventory controls, so you can support multiple manufacturing modes, from ETO, low-volume production, or service paths to repetitive, high-volume production. Legacy ERP solutions simply cannot provide the flexibility needed to move beyond organic, single dimension growth strategies.

#### **Reduce costs**

With Infor CloudSuite Industrial, you'll be able to reduce your total cost of ownership (TCO) and see a speedy return on investment (ROI) because you pay for cloud delivery with monthly subscription fees and can expense it as an operating cost, which frees your capital for other manufacturing investments. You'll have a consistent data infrastructure, so you can quickly and easily enable global expansions or acquisitions in weeks, not months.

You'll more than recoup the cost and lower your overall operating expenses through the efficiencies and streamlined processes introduced by Infor CloudSuite Industrial's rich functionality. You'll also be able to lower IT costs because you'll no longer have to maintain the equipment, software, and dedicated staff typically needed to manage an on-premise solution.

#### See value quicker

Because cloud launches are quicker and easier to implement than on-premise solutions. Infor CloudSuite Industrial will have you up and running sooner—and you'll be able to see faster time to value. Unlike most on-premise solutions that can take 100 hours on average to set up, you can fully implement Infor CloudSuite Industrial in less than 1 hour.

Infor CloudSuite Industrial also gives you the flexibility and speed to meet your changing business needs—out-of-the-box—without any expensive or time-consuming add-ons. And, you'll spend less time training users, thanks to the intuitive, elegant, consumer-grade Infor 10x user interface.

#### Increase security and reliability

With Infor CloudSuite Industrial, you'll have a globally secure and reliable solution with higher uptime and tighter security than you could deliver on your own. Your critical ERP systems and data will be available when you need them because of industry-leading disaster recovery and backup standards. And, your systems and data will be safe, thanks to tight security protocols and regular threat assessments.

#### Deploy across any device

Whether you're manufacturing MTO or ETO products (or both), Infor CloudSuite Industrial enables you to streamline the capture, pricing, and production of complex products using our intuitive, rules-based product configuration management (PCM) capabilities. You'll experience increased sales, reduced costs, and brand differentiation with consistent deployment across any device.

### Achieve your business goals

With Infor CloudSuite Industrial, you get a cloud-based, enterprise solution that gives you the flexibility you need to address today's complex manufacturing demands—while keeping your systems and data secure and reliable. You'll be able to reduce IT upgrade and maintenance costs, securely manage your manufacturing operations, and free up much-needed capital to kick-start new ventures.

And, because Infor CloudSuite Industrial is quick to implement and easy to use, you'll have more time to focus more on managing your business, not your information technology. With Infor CloudSuite Industrial you'll be poised to seize new opportunities for growth, knowing that your technology infrastructure will support you.



641 Avenue of the Americas New York, NY 10011 800-260-2640 infor.com

### About Infor

Infor is fundamentally changing the way information is published and consumed in the enterprise, helping 70,000 customers in more than 200 countries and territories improve operations, drive growth, and quickly adapt to changes in business demands. To learn more about Infor, please visit www.infor.com.

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